



Organic Research: Positions (Desktop)

burberry.com

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28.4K KEYWORDS

The number of keywords bringing users to the website via Google's top 100 organic search results

258.4K TRAFFIC

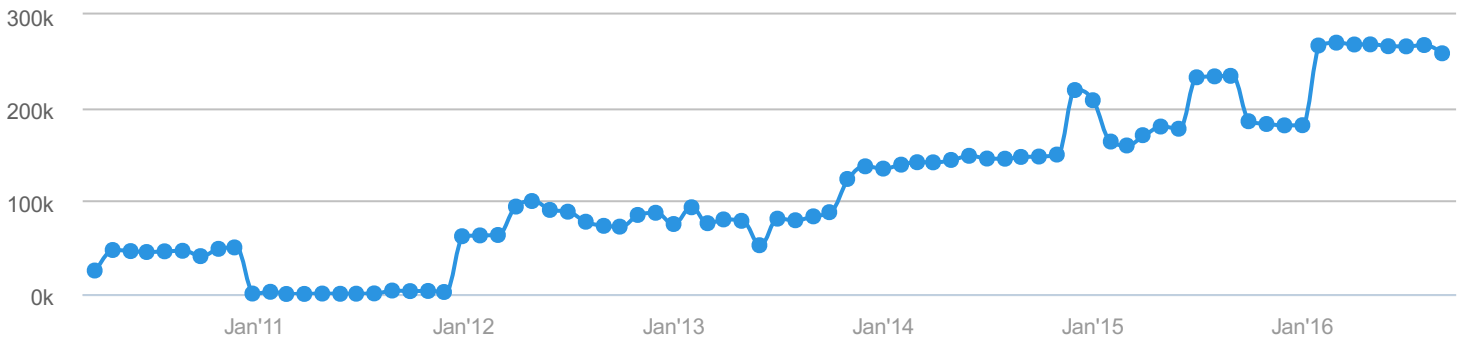
The number of users expected to visit the website in the following month on condition that average monthly organic traffic stays relatively the same

\$242.1K TRAFFIC COST

Estimated price of organic keywords in Google AdWords

Organic Search: Traffic chart

burberry.com | UK | All time



Organic Search: Positions 1 - 100 (28,246)

UK | burberry.com

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
burberry	1	135,000	88.93	0.56	↗	41.79	24.97	0.27	187,000,000		20 hours ago
burberry uk	1 (1)	22,200	89.90	0.78	↗	6.87	5.72	0.33	15,400,000		20 hours ago
burberry sale	1 (1)	14,800	83.49	0.87	↗	2.69	2.49	1.00	39,800,000		19 hours ago
burberry scarf	1 (1)	14,800	87.99	0.93	↗	2.69	2.67	1.00	1,220,000		20 hours ago
burberry trench coat	1 (1)	5,400	84.88	1.82	↗	0.98	1.90	1.00	901,000		18 hours ago
burberry outlet	1 (1)	5,400	72.76	0.43	↗	0.98	0.45	0.62	15,600,000		18 hours ago
burberry london	1 (1)	2,900	81.70	1.97	↗	0.89	1.88	0.72	20,400,000		17 hours ago

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
burberry scarf	2 (2)	14,800	87.99	0.93	↗	0.74	0.73	1.00	1,220,000		20 hours ago
burberry	1 (1)	2,400	88.86	0.55	↗	0.74	0.43	0.20	187,000,000		17 hours ago
burberry perfume	1 (1)	3,600	87.54	1.82	↗	0.65	1.27	1.00	607,000		18 hours ago
burberry bags	1 (1)	3,600	83.56	1.32	↗	0.65	0.92	1.00	11,300,000		18 hours ago
burberry shirt	1 (1)	3,600	-	1.46	↗	0.65	1.02	1.00	20,400,000		18 hours ago
burberry scarf	3 (3)	14,800	87.99	0.93	↗	0.51	0.51	1.00	1,220,000		20 hours ago
my burberry	1 (1)	2,400	84.84	0.87	↗	0.43	0.40	1.00	6,160,000		16 hours ago
burberry coat	1 (1)	2,400	87.16	1.58	↗	0.43	0.73	1.00	20,800,000		17 hours ago
burberry brit	1 (1)	2,400	85.07	1.65	↗	0.43	0.76	1.00	7,510,000		17 hours ago
poncho	11 (10)	22,200	86.56	1.18	↗	0.40	0.50	1.00	49,700,000		20 hours ago
tuxedo	11 (14)	22,200	80.59	1.42	↗	0.40	0.61	1.00	59,700,000		20 hours ago
burburry	1 (1)	1,300	88.86	0.60	↗	0.40	0.25	0.19	180,000,000		05 Sep 2016
buberry	1 (1)	1,300	88.86	0.63	↗	0.40	0.27	0.24	180,000,000		05 Sep 2016
my burberry perfume	1 (1)	1,900	84.31	1.66	↗	0.34	0.61	1.00	5,190,000		05 Sep 2016
burberry mac	1 (1)	1,900	85.70	1.11	↗	0.34	0.40	1.00	8,970,000		05 Sep 2016
burberry handbags	1 (1)	1,900	84.42	1.33	↗	0.34	0.49	1.00	14,200,000		05 Sep 2016
trench coat	9 (9)	27,100	90.26	1.57	↗	0.31	0.52	1.00	20,500,000		20 hours ago

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
burberry bag	1 (1)	1,600	78.47	1.28	↗	0.29	0.39	1.00	30,600,000		05 Sep 2016
burberry trench coat	2 (2)	5,400	84.88	1.82	↗	0.27	0.52	1.00	901,000		18 hours ago
burberry outlet	2 (2)	5,400	72.76	0.43	↗	0.27	0.12	0.62	15,600,000		18 hours ago
burberry regent street	1 (1)	1,300	85.18	4.47	↗	0.23	1.12	0.12	338,000		05 Sep 2016
burberry scarf sale	1 (1)	1,300	83.74	0.75	↗	0.23	0.18	1.00	2,740,000		05 Sep 2016
burberry jacket	1 (1)	1,300	82.48	1.35	↗	0.23	0.34	1.00	-		05 Sep 2016
burberry kids	1 (1)	1,300	82.48	1.40	↗	0.23	0.35	0.99	13,700,000		05 Sep 2016
burberry logo	1 (1)	1,300	75.08	0.55	↗	0.23	0.13	0.07	19,500,000		05 Sep 2016
burberry makeup	1 (1)	1,300	87.61	1.01	↗	0.23	0.25	1.00	1,620,000		05 Sep 2016
burberry watch	1 (1)	1,300	89.54	1.16	↗	0.23	0.29	1.00	14,200,000		05 Sep 2016
burberry prorsum	1 (1)	1,300	84.76	2.91	↗	0.23	0.73	0.51	8,520,000		05 Sep 2016
burberry trench coat	3 (3)	5,400	84.88	1.82	↗	0.18	0.36	1.00	901,000		18 hours ago
burberry.com	1 (1)	590	76.93	0.91	↗	0.18	0.17	0.28	180,000,000		05 Sep 2016
bubberry	1 (1)	590	88.86	0.80	↗	0.18	0.15	0.23	180,000,000		05 Sep 2016
burberry body	1 (1)	1,000	86.21	0.79	↗	0.18	0.15	1.00	18,600,000		05 Sep 2016
burberry bags	2 (2)	3,600	83.56	1.32	↗	0.18	0.25	1.00	11,300,000		18 hours ago
burberry shirt	2 (2)	3,600	-	1.46	↗	0.18	0.28	1.00	20,400,000		18 hours ago

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
regent street	11 (24)	9,900	-	4.77	↗	0.17	0.91	0.00	7,220,000		19 hours ago
trench coat men	4 (6)	6,600	89.10	1.32	↗	0.17	0.25	1.00	2,410,000		19 hours ago
burberry belt	1 (1)	880	86.04	1.42	↗	0.15	0.24	1.00	-		05 Sep 2016
burberry lipstick	1 (1)	880	83.89	1.74	↗	0.15	0.29	1.00	797,000		05 Sep 2016
burberry shirts	1 (1)	880	82.68	1.30	↗	0.15	0.22	1.00	-		05 Sep 2016
burberry wallet	1 (1)	880	83.25	1.54	↗	0.15	0.26	1.00	17,300,000		05 Sep 2016
burberry poncho	1 (1)	880	84.30	1.08	↗	0.15	0.18	1.00	592,000		05 Sep 2016
burberry sunglasses	1 (1)	880	81.91	1.70	↗	0.15	0.29	1.00	20,100,000		05 Sep 2016
burberry coats	1 (1)	880	85.04	1.51	↗	0.15	0.25	1.00	762,000		05 Sep 2016
burberry baby	1 (1)	880	85.79	1.01	↗	0.15	0.17	1.00	23,000,000		05 Sep 2016
burberry trench	1 (1)	880	88.30	1.57	↗	0.15	0.26	1.00	649,000		05 Sep 2016
burberry brit rhythm	1 (2)	880	83.26	1.17	↗	0.15	0.19	1.00	386,000		05 Sep 2016
burberry shoes	1 (1)	880	83.11	1.96	↗	0.15	0.33	1.00	18,500,000		05 Sep 2016
www.burberry.com uk	1 (1)	480	83.32	0.77	↗	0.14	0.12	0.28	18,400,000		05 Sep 2016
burberry usa	1	480	75.08	1.31	↗	0.14	0.20	0.31	26,600,000		05 Sep 2016
burberry men	1 (1)	480	82.71	1.11	↗	0.14	0.17	0.99	-		05 Sep 2016
burrberry	1 (1)	480	88.86	0.88	↗	0.14	0.13	0.24	180,000,000		05 Sep 2016

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
burberry trench coat	4	5,400	84.88	1.82	↗	0.14	0.28	1.00	901,000		18 hours ago
burberry outlet london	2 (2)	2,900	82.36	0.53	↗	0.14	0.08	0.13	905,000		16 hours ago
burberry body perfume	1 (1)	720	88.40	1.13	↗	0.13	0.15	1.00	1,040,000		05 Sep 2016
burberry trench coat men	1 (1)	720	84.61	1.40	↗	0.13	0.19	1.00	724,000		05 Sep 2016
burberry purse	1 (1)	720	80.70	1.54	↗	0.13	0.21	1.00	993,000		05 Sep 2016
burberry scarves	1 (1)	720	87.38	1.44	↗	0.13	0.20	1.00	1,460,000		05 Sep 2016
burberry cape	1 (2)	720	80.10	0.72	↗	0.13	0.10	1.00	3,100,000		05 Sep 2016
burberry watches for women	1 (1)	720	87.18	1.29	↗	0.13	0.18	1.00	2,910,000		05 Sep 2016
burberrys	1 (1)	720	88.97	0.76	↗	0.13	0.10	0.31	3,290,000		05 Sep 2016
burberry perfume for women	1 (1)	720	83.17	1.82	↗	0.13	0.25	1.00	1,160,000		05 Sep 2016
burberry sale uk	1 (1)	720	86.57	0.62	↗	0.13	0.08	0.62	9,840,000		05 Sep 2016
mens trench coat	6 (4)	6,600	88.94	1.12	↗	0.12	0.15	1.00	3,630,000		19 hours ago
burberry bags	3	3,600	83.56	1.32	↗	0.12	0.17	1.00	11,300,000		18 hours ago
my burberry	2	2,400	84.84	0.87	↗	0.12	0.11	1.00	6,160,000		16 hours ago
burrberry	1 (1)	390	88.86	0.53	↗	0.12	0.06	0.22	184,000,000		6 days ago
burberry watches	2 (2)	2,400	87.24	1.17	↗	0.12	0.15	1.00	1,690,000		16 hours ago
buberry uk	1 (1)	390	90.62	1.51	↗	0.12	0.19	0.29	16,100,000		6 days ago

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
burberry coat	2 (2)	2,400	87.16	1.58	↗	0.12	0.20	1.00	20,800,000		17 hours ago
burberry brit	2 (2)	2,400	85.07	1.65	↗	0.12	0.21	1.00	7,510,000		17 hours ago
burberry bikini	1 (1)	590	83.18	1.15	↗	0.10	0.13	0.80	693,000		05 Sep 2016
baby burberry	1 (1)	590	84.44	1.09	↗	0.10	0.12	1.00	19,900,000		05 Sep 2016
burberry boots	1 (1)	590	86.16	1.41	↗	0.10	0.16	1.00	11,800,000		6 days ago
burberry uk sale	1 (1)	590	87.74	0.71	↗	0.10	0.08	0.65	8,970,000		05 Sep 2016
burberry shirt men	1 (1)	590	81.64	1.59	↗	0.10	0.18	1.00	4,130,000		05 Sep 2016
burberry tie	1 (1)	590	80.36	0.96	↗	0.10	0.10	1.00	14,400,000		05 Sep 2016
burberry brit for men	1 (1)	590	83.04	1.47	↗	0.10	0.16	1.00	4,760,000		05 Sep 2016
burberry outlet uk	1 (1)	590	81.59	0.42	↗	0.10	0.04	0.31	2,060,000		05 Sep 2016
burberry polo	1 (1)	590	82.36	1.66	↗	0.10	0.18	1.00	16,500,000		05 Sep 2016
burberry beauty	1 (1)	590	85.83	1.69	↗	0.10	0.19	0.88	13,900,000		05 Sep 2016
cashmere scarf	6	5,400	80.45	1.49	↗	0.10	0.16	1.00	14,100,000		18 hours ago
uk burberry	1 (1)	320	90.60	0.84	↗	0.09	0.08	0.49	19,300,000		02 Sep 2016
burbberry	1 (1)	320	88.98	0.74	↗	0.09	0.07	0.22	242,000,000		6 days ago
butberry	1 (1)	320	88.86	0.29	↗	0.09	0.03	0.26	242,000,000		6 days ago
www.burberry.com	1 (1)	320	68.50	1.18	↗	0.09	0.12	0.28	-		02 Sep 2016

Keyword	Pos	Volume	KD	CPC (USD)	URL	Traffic % ▼	Costs %	Com.	Result	Trend	Last Update
burnerry	1 (1)	320	88.86	0.25	↗	0.09	0.02	0.24	184,000,000		6 days ago
my burberry perfume	2 (2)	1,900	84.31	1.66	↗	0.09	0.16	1.00	5,190,000		05 Sep 2016
burberry mac	2 (2)	1,900	85.70	1.11	↗	0.09	0.11	1.00	8,970,000		05 Sep 2016
50ml	1 (1)	480	84.92	0.47	↗	0.08	0.04	0.08	128,000,000		05 Sep 2016
burberry trench coat sale	1 (1)	480	85.75	1.29	↗	0.08	0.12	1.00	1,330,000		05 Sep 2016
burberry brit perfume	1 (1)	480	85.63	1.17	↗	0.08	0.10	1.00	537,000		05 Sep 2016
burberry handbag	1 (1)	480	81.68	1.32	↗	0.08	0.12	1.00	14,000,000		05 Sep 2016
burberry foundation	1 (1)	480	71.91	1.18	↗	0.08	0.10	0.91	590,000		05 Sep 2016