



Advertising Research: Positions (Desktop)

burberry.com

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830 KEYWORDS

The number of keywords bringing users to the website via Google's top 100 paid search results

15.9K TRAFFIC

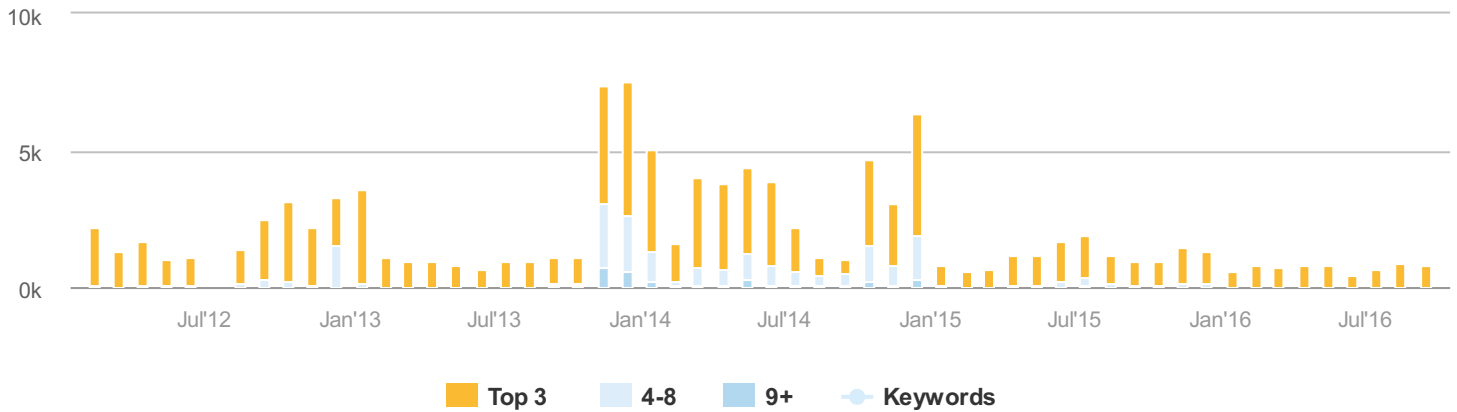
The number of users expected to visit the website in the following month or condition that average monthly paid traffic stays relatively the same.

\$18.4K TRAFFIC COST

Estimated price of paid keywords in Google AdWords

Paid Search: Traffic Cost

burberry.com | UK | All time



Paid Search: Positions 1 - 100 (826)

UK | burberry.com

Ad	Keyword	Pos	Block	Volume	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
Ad	burberry	1 (1)		135,000	0.56		39.97	19.32	0.27	187,000,000		a day ago
Ad	burberry uk	1 (1)		22,200	0.78		6.57	4.42	0.33	15,400,000		21 hours ago
Ad	london fashion week	1		22,200	2.67		6.57	15.14	0.08	10,700,000		21 hours ago
Ad	burberry scarf	1		14,800	0.93		4.37	3.51	1.00	1,220,000		21 hours ago
Ad	london fashion week 2015	1		14,800	3.28		4.37	12.40	0.11	34,300,000		21 hours ago

Ad	Keyword	Pos	Block	Volume ▼	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
Ad	burberry trench coat	1 (1)		5,400	1.82		1.59	2.50	1.00	901,000		20 hours ago
Ad	burberry perfume	1 (1)		3,600	1.82		1.06	1.66	1.00	607,000		19 hours ago
Ad	burberry bags	1 (1)		3,600	1.32		1.06	1.21	1.00	11,300,000		19 hours ago
Ad	burberry shirt	1 (1)		3,600	1.46		1.06	1.34	1.00	20,400,000		19 hours ago
Ad	raincoats for women	1		2,900	1.23		0.85	0.90	1.00	5,460,000		18 hours ago
Ad	my burberry	1 (1)		2,400	0.87		0.70	0.53	1.00	6,160,000		18 hours ago
Ad	burberry watches	1 (1)		2,400	1.17		0.70	0.71	1.00	1,690,000		18 hours ago
Ad	burberry coat	1 (1)		2,400	1.58		0.70	0.96	1.00	20,800,000		18 hours ago
Ad	burberry	1 (1)		2,400	0.55		0.70	0.33	0.20	187,000,000		18 hours ago
Ad	my burberry perfume	1 (1)		1,900	1.66		0.56	0.80	1.00	5,190,000		05 Sep 2016
Ad	burberry handbags	1 (1)		1,900	1.33		0.56	0.64	1.00	14,200,000		05 Sep 2016
Ad	burberry touch for men	1 (1)		1,900	0.75		0.56	0.35	1.00	4,640,000		05 Sep 2016
Ad	raincoat women	1 (1)		1,600	0.92		0.47	0.37	1.00	2,530,000		05 Sep 2016
Ad	burberry bag	1 (1)		1,600	1.28		0.47	0.52	1.00	30,600,000		05 Sep 2016
Ad	burburry	1 (1)		1,300	0.60		0.38	0.19	0.19	180,000,000		05 Sep 2016
Ad	buberry	1 (1)		1,300	0.63		0.38	0.20	0.24	180,000,000		05 Sep 2016

Ad	Keyword	Pos	Block	Volume ▼	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
Ad	burberry jacket	1 (1)		1,300	1.35		0.38	0.44	1.00	-		05 Sep 2016
Ad	burberry kids	1		1,300	1.40		0.38	0.46	0.99	13,700,000		05 Sep 2016
Ad	burberry makeup	1 (1)		1,300	1.01		0.38	0.33	1.00	1,620,000		05 Sep 2016
Ad	burberry watch	1 (1)		1,300	1.16		0.38	0.38	1.00	14,200,000		05 Sep 2016
Ad	burberry prorsum	1 (1)		1,300	2.91		0.38	0.96	0.51	8,520,000		05 Sep 2016
Ad	burberry cap	1 (1)		1,000	1.22		0.29	0.31	0.97	1,590,000		05 Sep 2016
Ad	burbury	1 (1)		880	0.67		0.25	0.14	0.31	275,000		05 Sep 2016
Ad	burberry belt	1 (1)		880	1.42		0.25	0.31	1.00	-		05 Sep 2016
Ad	burberry lipstick	1 (1)		880	1.74		0.25	0.38	1.00	797,000		05 Sep 2016
Ad	burberry shirts	1 (1)		880	1.30		0.25	0.28	1.00	-		05 Sep 2016
Ad	burberry wallet	1 (1)		880	1.54		0.25	0.34	1.00	17,300,000		05 Sep 2016
Ad	burberry poncho	1 (1)		880	1.08		0.25	0.23	1.00	592,000		05 Sep 2016
Ad	burberry sunglasses	1 (1)		880	1.70		0.25	0.38	1.00	20,100,000		05 Sep 2016
Ad	burberry trench	1 (1)		880	1.57		0.25	0.34	1.00	649,000		05 Sep 2016
Ad	burberry shoes	1 (1)		880	1.96		0.25	0.44	1.00	18,500,000		05 Sep 2016
Ad	burberry touch for women	1 (1)		880	0.88		0.25	0.19	1.00	3,110,000		05 Sep 2016
Ad	burberry body perfume	1 (1)		720	1.13		0.20	0.20	1.00	1,040,000		05 Sep 2016

Ad	Keyword	Pos	Block	Volume ▼	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
Ad	burberry trench coat men	1 (1)		720	1.40		0.20	0.25	1.00	724,000		05 Sep 2016
Ad	burberry purse	1 (1)		720	1.54		0.20	0.28	1.00	993,000		05 Sep 2016
Ad	burberry scarves	1 (1)		720	1.44		0.20	0.26	1.00	1,460,000		05 Sep 2016
Ad	burberry london perfume	1 (1)		720	1.25		0.20	0.22	1.00	839,000		05 Sep 2016
Ad	burberry cape	1 (1)		720	0.72		0.20	0.13	1.00	3,100,000		05 Sep 2016
Ad	burberry watches for women	1 (1)		720	1.29		0.20	0.23	1.00	2,910,000		05 Sep 2016
Ad	burberrys	1 (1)		720	0.76		0.20	0.13	0.31	3,290,000		05 Sep 2016
Ad	burberry hat	1 (1)		720	1.10		0.20	0.20	1.00	13,700,000		05 Sep 2016
Ad	burberry perfume for women	1 (1)		720	1.82		0.20	0.33	1.00	1,160,000		05 Sep 2016
Ad	burberry bikini	1 (1)		590	1.15		0.17	0.16	0.80	693,000		05 Sep 2016
Ad	burberry.com	1 (1)		590	0.91		0.17	0.13	0.28	180,000,000		05 Sep 2016
Ad	burberry boots	1 (1)		590	1.41		0.17	0.21	1.00	11,800,000		6 days ago
Ad	burberry shirt men	1 (1)		590	1.59		0.17	0.23	1.00	4,130,000		05 Sep 2016
Ad	burberry tie	1		590	0.96		0.17	0.14	1.00	14,400,000		05 Sep 2016
Ad	burberry brit for men	1 (1)		590	1.47		0.17	0.21	1.00	4,760,000		05 Sep 2016
Ad	barbary	1 (1)		590	1.39		0.17	0.20	0.07	6,550,000		05 Sep 2016
Ad	bubbery	1 (1)		590	0.80		0.17	0.11	0.23	180,000,000		05 Sep 2016

Ad	Keyword	Pos	Block	Volume ▼	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
Ad	burberry weekend for men	1 (1)		590	0.72		0.17	0.10	1.00	1,580,000		05 Sep 2016
Ad	burberry polo	1 (1)		590	1.66		0.17	0.25	1.00	16,500,000		05 Sep 2016
Ad	burberry beauty	1 (1)		590	1.69		0.17	0.25	0.88	13,900,000		05 Sep 2016
Ad	burberry bucket hat	1 (1)		590	1.06		0.17	0.15	0.99	978,000		05 Sep 2016
Ad	www.burberry.com uk	1 (1)		480	0.77		0.13	0.09	0.28	18,400,000		05 Sep 2016
Ad	bearberry	1 (1)		480	3.64		0.13	0.44	0.19	784,000		05 Sep 2016
Ad	burberry brit perfume	1 (1)		480	1.17		0.13	0.14	1.00	537,000		05 Sep 2016
Ad	raincoat for women	1 (1)		480	1.00		0.13	0.11	1.00	2,520,000		05 Sep 2016
Ad	burberry handbag	1 (1)		480	1.32		0.13	0.15	1.00	14,000,000		05 Sep 2016
Ad	raincoat womens	1 (1)		480	1.11		0.13	0.13	1.00	653,000		05 Sep 2016
Ad	burberry foundation	1		480	1.18		0.13	0.14	0.91	590,000		05 Sep 2016
Ad	burberry umbrella	1 (1)		480	1.69		0.13	0.20	1.00	553,000		05 Sep 2016
Ad	burberry skirt	1 (1)		480	1.12		0.13	0.13	1.00	925,000		05 Sep 2016
Ad	burberry t shirt	1 (1)		480	1.61		0.13	0.19	1.00	12,000,000		05 Sep 2016
Ad	burberry trainers	1 (1)		480	1.47		0.13	0.17	1.00	669,000		05 Sep 2016
Ad	burberry usa	1		480	1.31		0.13	0.15	0.31	26,600,000		05 Sep 2016
Ad	burberry dress	1 (1)		480	1.59		0.13	0.19	1.00	19,400,000		05 Sep 2016

Ad	Keyword	Pos	Block	Volume ▼	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
Ad	burberry men	1 (1)		480	1.11		0.13	0.13	0.99	-		05 Sep 2016
Ad	burberry weekend perfume	1 (1)		480	0.79		0.13	0.09	1.00	739,000		05 Sep 2016
Ad	burrberry	1 (1)		480	0.88		0.13	0.10	0.24	180,000,000		05 Sep 2016
Ad	burberry bags uk	1 (1)		480	1.12		0.13	0.13	1.00	1,060,000		05 Sep 2016
Ad	burberry london for men	1 (1)		390	1.09		0.11	0.10	1.00	12,500,000		6 days ago
Ad	burberry glasses	1 (1)		390	2.28		0.11	0.22	1.00	754,000		6 days ago
Ad	burberry raincoat	1 (1)		390	1.21		0.11	0.11	1.00	594,000		6 days ago
Ad	burberry scarf replica	1 (1)		390	0.66		0.11	0.06	0.92	541,000		6 days ago
Ad	burrberry	1 (1)		390	0.53		0.11	0.04	0.22	184,000,000		6 days ago
Ad	burberry trench coat women	1 (1)		390	1.50		0.11	0.14	1.00	657,000		05 Sep 2016
Ad	burberry china	1 (1)		390	0.30		0.11	0.02	0.25	13,500,000		6 days ago
Ad	burberry leather jacket	1 (1)		390	1.60		0.11	0.15	1.00	2,310,000		05 Sep 2016
Ad	burberry fragrance	1 (1)		390	1.63		0.11	0.15	1.00	928,000		6 days ago
Ad	burberry baby clothes	1 (1)		320	1.01		0.09	0.08	1.00	1,180,000		02 Sep 2016
Ad	uk burberry	1 (1)		320	0.84		0.09	0.06	0.49	19,300,000		02 Sep 2016
Ad	burberry jacket mens	1 (1)		320	1.44		0.09	0.11	1.00	10,600,000		02 Sep 2016
Ad	burberry mens	1 (1)		320	0.99		0.09	0.07	1.00	24,600,000		02 Sep 2016

Ad	Keyword	Pos	Block	Volume ▼	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
Ad	burberry perfume for men	1 (1)		320	1.63		0.09	0.13	1.00	1,320,000		02 Sep 2016
Ad	burberry mens trench coat	1 (1)		320	1.20		0.09	0.09	1.00	693,000		02 Sep 2016
Ad	burbberry	1 (1)		320	0.74		0.09	0.05	0.22	242,000,000		6 days ago
Ad	burberry original perfume	1 (1)		320	0.89		0.09	0.07	1.00	4,990,000		6 days ago
Ad	burberry for men	1 (1)		320	1.11		0.09	0.08	1.00	6,120,000		02 Sep 2016
Ad	burberry purses	1 (1)		320	1.32		0.09	0.10	1.00	30,900,000		02 Sep 2016
Ad	burberrys of london	1 (1)		320	1.45		0.09	0.11	0.47	437,000		02 Sep 2016
Ad	mens burberry shirt	1 (1)		320	1.43		0.09	0.11	1.00	3,850,000		05 Sep 2016
Ad	burberry check	1 (1)		320	1.62		0.09	0.13	0.79	23,100,000		02 Sep 2016
Ad	butberry	1 (1)		320	0.29		0.09	0.02	0.26	242,000,000		6 days ago
Ad	burberry scarf men	1 (1)		320	1.00		0.09	0.08	1.00	916,000		02 Sep 2016